

For the appointment of  
Non Executive Director



# The EICC

Every day, incredible events take place in our venue, bringing people together from across the globe to make new connections, be inspired, and exchange ideas. We are passionate about staging events that have the potential to spark new ideas that could change the world.

Established in the heart of one of the world's most breath taking, historic, and vibrant cities, we offer an unparalleled stage for our clients' events. Edinburgh, together with our state-of-the-art facilities and passionate team, forms an unbeatable trio. This dynamic combination empowers us to orchestrate hundreds of impactful events each year for a diverse array of clients, including giants like Natwest, and the globally acclaimed TED.

Our purpose-built conference centre boasts cutting-edge facilities and technology, perfectly designed to accommodate any event with the most advanced IT and production requirements

The EICC Ltd was established in the early nineties as part of the Edinburgh Exchange Masterplan—one of the largest urban regeneration schemes outside London at the time—to attract more business visitors and enhance the economic benefit to the city of Edinburgh by being a leading Conference Centre in a global marketplace.

The EICC Ltd was established to underpin the vision and mission set by the City of Edinburgh Council in 1993 to:

“procure the successful and continued operation of the Conference Centre in a global marketplace with national and international customers so as to maximise the economic benefit to the city of Edinburgh”.

The EICC Ltd remains under the ownership of the City of Edinburgh Council and operates as an independent commercial venture.



# Candidate Profile

The EICC seeks to appoint individuals with significant experience serving on Boards, either as Executive or Non-Executive members, with a strong commercial sense or broad operational expertise within the conference and events sector.

The ideal candidate will have proven commercial acumen, demonstrated through a ability to drive revenue growth, profitability, and market share within the events, tourism, or hospitality sectors. The candidate will bring experience in identifying and pursuing new business opportunities, partnerships, and revenue streams, alongside a track record of scaling businesses, innovating business models, and supporting market diversification. A deep understanding of sector dynamics, trends, and challenges is essential, as is awareness of the role that digital transformation, sustainability, and customer experience play in shaping the future of our industry.

The EICC is dedicated to promoting inclusion and diversity; everyone is welcome and supported throughout their journey with us. Applications are encouraged from candidates belonging to groups currently underrepresented on company boards, including those based on age, disability, gender, race/ethnicity, religion or belief, sex, and sexual orientation.

## Non Executive Director Responsibilities:

- Offering the best possible level of expertise, information and advice in pursuit of achievement of the strategic aims of the EICC as a whole
- Approving the overall strategy of the Company
- Attendance at all board meetings of the EICC and to serve on sub-committees providing strong governance oversight and commercial input
- Sharing collectively in the responsibility for the decisions made by the Board
- Enabling the EICC to achieve its stated aims and objectives through effective governance and strategic contribution
- Monitoring performance against company and community objectives
- Protecting the reputation and values of the EICC
- Ensuring the Company meets all its legal obligations



The qualities required of Directors include:

- Commitment to the EICC, its values and its objectives
- The ability to discuss a wide range of matters in a respectful and professional manner
- An appreciation of the broad economic factors affecting the EICC
- Familiarity with the strategic leadership of a complex and changing business sector
- The capacity to support the Company Board and Executive team as and when required
- Commercial acumen, common sense, honesty and integrity
- The ability to acting independently

It is envisaged that a Non-Executive Director will dedicate between 12 and 15 days per annum to the Company. This would include attendance at 6 board meetings per annum, sub-committee meetings and other meetings as requested, preparation for board meetings and specific projects or tasks as agreed by Board members and the Executive.

Appointments are typically for a 3-year period with the option to extend if all parties are in agreement.

# Our Vision

Our vision is representative of our business ethos, which aims to create a platform that encourages vital networking and the sharing of ideas that bring events to life and drive industries forward.

Our vision is to create an environment which inspires ideas that change the world.

Underpinning this vision is a set of values which were developed collaboratively by our team and which represent the principles most important to us. The beauty of involving the team in designing our core values is that the team has come up with something that we all believe in and which are living every day, from planning and delivering events to working with the community.

# Our Values

The values adopted by us are:

- Individuality
- Ambition
- Meaningful Collaborations
- Honesty & Integrity
- Great Sense of Humour
- Knowledge & Expertise
- Great Communicators
- Team Spirit
- Creativity
- We Love Our Environment

# Our Facts & Figures

1995

Built in 1995, our venue was the first in the world to utilise revolving auditoria to optimise space.

60%

We host the largest proportion of 'Association' events for global clients with around 60% of its events being hosted by us.

2m

Since our opening we have hosted over 2 million delegates from 120 countries around the world.

1b

Since hosting the first event in 1995, we have helped generate almost £1 billion of economic impact for the city and region.

60%

We have reduced our Scope 1 + 2 emissions by 60% in the last 10 year.

100k

We have a partnership with RSPB Scotland to raise money for their peatland restoration project, raising nearly £100k to date.

16m

Gross turnover for 2024 was £16m.



# Our Awards

In the last 30 years the EICC has hosted presidents and school pupils, Nobel Prize winners and grassroots campaigners, sports heroes and future stars, scientific luminaries and today's prodigies.

In doing so, we've created a place where connections are made, imaginations are ignited, and industries are driven forward.

We've created an environment which inspires ideas that change the world.

Over this period, we are also proud of our distinguished portfolio of awards and accreditations, acknowledging our exceptional service, cutting-edge facilities, and commitment to sustainability. We have proven our excellence and are a trusted choice for our clients.


Our awards signify not just accomplishments but a testament to our high standards and client satisfaction.

We are the trusted choice for impactful and eco-friendly events, recognised internationally for our commitment to excellence.

Our accolades speak for themselves and prove our dedication to excellence.




Thistle Awards  
National  
Final 2024:  
Best Business Event



Green Meetings  
Gold Award with  
Green Tourism  
2024



Winner of the Best  
Scottish Venue &  
Events Team  
Award 2024



Net Zero  
Champion

# Our Company Structure

## Management and Governance

The EICC Limited is an arm's-length external organisation (ALEO) of the City of Edinburgh. It is formally separate from the council but is subject to its control or influence.

The City of Edinburgh is, therefore, a 100% shareholder.

The Board of Directors of EICC Ltd is responsible for determining the strategic direction of the Company.



## Our Board

The board currently consists of:

- 5 Council-appointed Directors
- The Chief Executive Officer of the EICC Ltd
- The Finance Director of the EICC Ltd
- 2 Non-Executive Directors

The current company officials are:

- Councillor Robert Aldridge (CD)
- Stuart Bone (FD)
- Councillor Lezley Marion Cameron (CD)
- John Dalley (NXD)
- Councillor Cathy Fullerton (CD)
- Councillor Alys Mumford (CD)
- Anne Struckmeier (NXD)
- Councillor Iain Whyte (CD)
- Amanda Wrathall (CEO)



# Our Team

We currently employ 52 core team members and over 100 partners, freelancers and casual conference and events team members.

The Company's operational leadership team is comprised of:

- Amanda Wrathall, Chief Executive Officer
- Peter Davison, Operations Director
- Stuart Bone, Finance Director
- Devin Flesch, HR Business Partner
- Carron Webster, Sales & Marketing Director



# Equality, Diversity and Inclusion

The EICC is committed to supporting inclusion and diversity, everyone is welcome and supported at all stages in their journey with us.

We celebrate diversity and are committed to creating an inclusive environment where we inspire ideas that change the world.



# Further Information

For further information or a confidential discussion, please contact Sarah Gracie

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